

THE ARTS – MEDIA ARTS

WHY STUDY MEDIA?

Media education brings the world into the classroom. It has the capacity to engage, inspire and enrich all students, exciting the imagination and encouraging students to reach their creative and expressive potential. Media Arts gives students the opportunity to create and communicate representations of diverse worlds and tell stories through communication technologies such as television, film, video, newspapers, radio, video games, the internet and mobile media.



Students learn to be critically aware of ways that the media are culturally used and negotiated and are dynamic central to the way they make sense of the world and of themselves. They can learn to interpret, analyse and develop media practices through their media arts making experiences. They are inspired to imagine, collaborate and take on responsibilities in planning, designing and producing media artworks.

Media Arts encourages students to question, evaluate, understand and appreciate their media culture. It inspires students to use media tools creatively and prepares them for a workforce that increasingly demands the use of sophisticated forms of communication. Media Arts teaches students to become active, engaged media consumers and users.

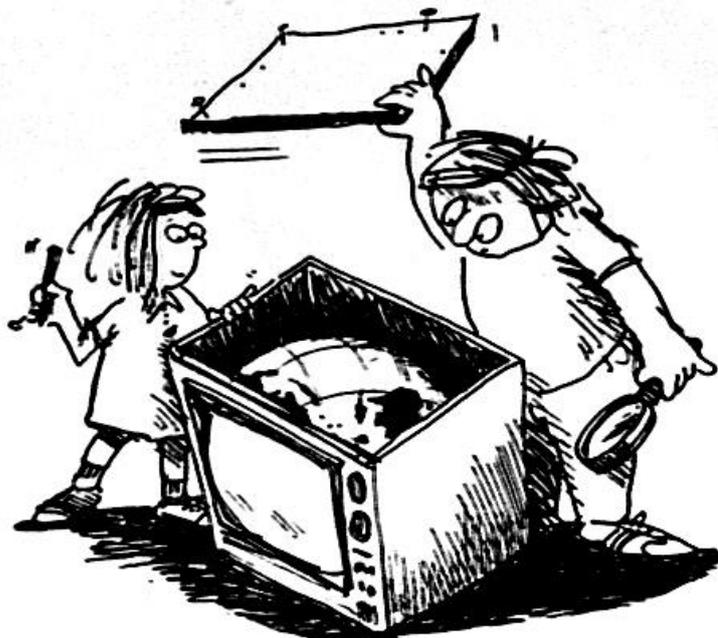
COURSE AIMS:

The study of Media Arts ensures that students develop:

- enjoyment and confidence to participate in, experiment with and interpret the media-rich culture and communications practices that surround them.
- creative and critical thinking, and exploring perspectives in media as producers and consumers.
- aesthetic knowledge and a sense of curiosity and discovery as they explore imagery, text and sound to express ideas, concepts and stories for different audiences.
- knowledge and understanding of their active participation in existing and evolving local and global media cultures.

COURSE ORGANISATION:

The study of Media Arts in Years 7 and 8 is a two semester program with a thematic approach.



Semester 1 or 2 7MEDIA ACCESS ALL AREAS!

Students are introduced to the fascinating world of Media. Who creates it? What is its purpose? How is it made? Why is it so influential? What is it trying to tell me? They investigate all of these questions through the exploration of a variety of media forms including film, television, print, radio and internet. Students will also create their own media works including mini-movies, soundscapes and advertising campaigns.



Semester 1 or 2 8MEDIA FRAME IT!



Students will explore visual literacy and how images can create meaning. They will have the opportunity to become photographers and graphic designers and create their own media works including postcards, magazine covers, book trailers and mini-movies.

Assessment

Teaching and learning in Media is centred on three strands: Exploring, Creating/Developing and Responding/Reflecting.

Assessment is focused on student understanding and skills in:

- **Exploring** through investigations of and exposure to media forms.
- **Creating** original media form and collaboration with other in the design and production process.
- **Responding** to media works created by themselves and other through discussion and written responses.
- **Reflecting** on learning through journals.



5

